



Rosemeadow Marketplace Transforms Cleaning and Image with Tennant's robotic T380AMR

Campbelltown, Australia

BACKGROUND

In today's rapidly evolving world, businesses are constantly seeking innovative solutions to improve efficiency, enhance customer experiences, and project a modern image. Rosemeadow Marketplace is the one-stop shopping destination for locals to complete their grocery shopping, retail therapy, or grab a bite to eat or drink. With Rosemeadow Marketplace being the central hub for locals, their current floor cleaning regime, rising labor costs and high foot traffic led to them seeking out a modern solution. Partnering with Allied Facilities Management and Tennant Company, Tennant's T380 Autonomous Mobile Robot (AMR) was selected as the machine of choice to help improve current cleaning practices and creating a distinctive image for the center's future.

CHALLENGE

As the heart of the community, Rosemeadow Marketplace experienced a constant influx of local visitors, resulting in significant daily foot traffic, which, in turn, led to a growing challenge in terms of maintaining cleanliness. As labor costs associated with keeping the facility in pristine condition continue to rise, this poses a considerable concern for management. Furthermore, the Rosemeadow Marketplace management saw how the local community and demographics were evolving and wanted to create a distinctive image that would resonate with the center's target demographic.



These challenges prompted Rosemeadow Marketplace to explore alternative solutions to minimize labor costs without compromising cleanliness. Reaching out to Allied Facilities Management looking for a solution that would address these unique challenges, led them to Tennant's T380AMR.

SOLUTION

After evaluating various options in the market, and with Tennant's proven success in robotics globally, the T380AMR proved to be the ideal choice for Rosemeadow Marketplace. As the T380AMR is designed specifically for autonomous scrubbing, it can effectively clean narrow spaces when required and navigate safely around obstacles and customers. Alongside the T380AMR's advanced technology, the unit can seamlessly switch between autonomous cleaning and manual operation mode. Rosemeadow Marketplace team saw the potential of this versatile solution, that could seamlessly integrate with their existing cleaning processes, providing an added layer of adaptability. To help meet the needs of customers, Tennant offers dedicated technical support and on-demand reporting to provide added value for the lifetime of the machine.

The T380AMR was positioned strategically as the first cleaning robot in the region, projecting an innovative and tech-savvy image for the shopping center. By combining efficiency and automated productivity, the AMR aligned perfectly with the shopping center's vision.



Allied Facilities Management was introduced to Tennant's AMR technology through Master Australia, a long-established supplier of quality cleaning equipment and products to a large cross-section of commercial facilities. The Tennant AMR rental program was the ideal solution for Rosemeadow Marketplace's challenges, furthermore Scott Mitchell, Account Manager at Master Australia praised the program, stating,

"I believe Tennant's AMR rental program is a fantastic opportunity for our customers. It offers several advantages, including cost-effectiveness and access to top-of-the-line cleaning equipment without the burden of ownership. This program not only benefits our customers by saving them money but also allows them to stay up-to-date with the latest cleaning technology. Ultimately, it's a win-win for both our business and our valued customers."

Tennant company, with its headquarters based in the USA, is currently the world's largest manufacturer of autonomous cleaning robots and has the largest fleet of AMRs in public spaces, with another 6,000 robots deployed globally. Additionally, one of the world's largest grocery store chains with over 450 locations, recently launched a T380AMR in every location through a lease-to-purchase program.

RESULTS

While its early days since deployment of the T380AMR, Rosemeadow Marketplace has expressed optimism regarding the machine's potential, "We are very happy with the performance of the new robotic scrubber, it saves time, does a very good job, makes our day to day interesting" Cleaning operations team at Rosemeadow Marketplace stated.

The Rosemeadow Marketplace and Allied Facilities Management team appreciates the unique capabilities of the AMR and are actively monitoring its performance and adaptability over the next few months. Denis Tancica, Associate Director at Allied Integrated Management commented on Tennant's collaboration on this implementation, "We are happy to say that Tennant's tech team do work closely with our team who uses robotic scrubber and is always available to help, guide or simply come on-site to assist them, with this to mention that the promised after-sales, Tennant service/support has continued to be excellent."

Tennant's T380AMR has been instrumental in taking the first steps toward addressing rising labour costs and current cleaning practices, whilst improving the community image of Rosemeadow Marketplace.